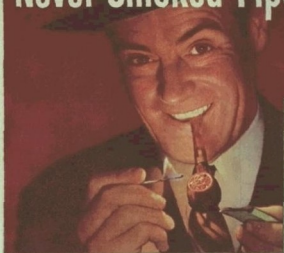


TWO GRAND PIPE TOBACCOS THAT ARE
WINNING THOUSANDS WHO
Never Smoked Pipes Before



The Flavor's In ... the Bite is Out!
TWO PIPE TOBACCOS YOU CAN INHALE

SMOKERS of all kinds — thousands who never smoked pipes before — are turning to these two grand pipe mixtures — made by Philip Morris.

Try them! You'll find both extra good ... smooth, cool-smoking! Thanks to a Philip Morris advance in preparing pipe tobaccos — the flavor's in ... the bite is out!

So go to your favorite tobacco counter ... ask for REVELATION or BOND STREET — the pipe tobaccos you can inhale.

**ATTENTION!
PIPE SMOKERS**

If you're just starting to know and enjoy the pleasure of pipe smoking — you'd be wise, indeed, to choose REVELATION or BOND STREET — the two pipe tobaccos you can inhale!

HERE'S PROOF Laboratory measurement of the nicotine ("bite") in the smoke, indicates that the average of six other leading, popular pipe tobacco is over three times as irritating as REVELATION! Since BOND STREET is produced by the same Philip Morris method, you'll find this goes for BOND STREET, too!

Philip Morris & Co.

DEDICATED TO THE PRODUCTION OF FINE TOBACCO PRODUCTS

PHILIP MORRIS
Presents
PIPE TOBACCOS YOU
CAN INHALE



BOND STREET

A Genuine and very different Aromatic Mixture. Contains a rare aromatic tobacco never before used in popular-price blends ... wonderful flavor and aroma, even the ladies approve. Smooth, cool and clean-burning.



REVELATION

One of the world's most Perfectly Balanced Blends. A magnificent "flavor-blend" of five different, superb tobaccos ... cut five different ways, smokes clean, cool and even — every puff a pleasure.

*Finest Quality
at a Popular Price!*

